

**Name of Institute: Indus Institute of Management Studies**

**Name of Faculty: Dr. Hardik Vipinkumar Bavishi**

**Course code: BB0504**

**Course name: Entrepreneurship**

Pre-requisites: Fundamentals of functional subjects

Credit points: 3

Offered in semester: V

**Course Coordinator (weeks 01-14)**

Full Name: Dr. Hardik Vipinkumar Bavishi

Department with siting location: Bhanwar building, 4<sup>th</sup> floor, Room 429

Telephone: 9825100242, Ext: 3423

Email: hardikbavishi.mba@indusuni.ac.in

Consultation times: Friday 3 to 5 pm

**Course Lecturer (weeks 01-14)**

Full Name: Dr. Hardik Vipinkumar Bavishi

Department with siting location: Bhanwar building, 4<sup>th</sup> floor, Room 429

Telephone: 9825100242, Ext: 3423

Email: hardikbavishi.mba@indusuni.ac.in

Consultation times: Friday 3 to 5 pm

Students will be contacted throughout the Session via Mail with important information relating to this Course.

**Course Objectives**

- To introduce the concept of Entrepreneur and Entrepreneurship in the mind of participants with reference to process of economic and industrial development of the country.
- To involve participants in relevant interrelated field based project work or studies of entrepreneurs' promotional policies of the government and other developmental agencies, financial institutions including banks and central government policies to develop target group as entrepreneurs.

**Course Outcomes (CO)**

By participating in and understanding all facets of this Course a student will:

**CO1:** Awareness of the concept of Entrepreneurship

**CO2:** Understanding the process of Entrepreneurial ecosystem

**CO3:** Practical knowledge (skills) of field based project work

**CO4:** Awareness of the aid provided to entrepreneurs by government

**CO5:** Understanding of the various elements associated with Entrepreneurship

**CO6:** Develop a feasible business plan for a start-up

## Course Outline

### Unit-I

- Entrepreneur and Entrepreneurship
- Indian entrepreneurship
- Women Entrepreneurship

### Unit-II

- Factors Affecting Entrepreneurship Growth
- Entrepreneurship Motivation
- Entrepreneurship Competencies

### Unit-III

- Micro and Small Enterprises
- Opportunity Identification and Selection
- Formulation of Business Plans
- Project Appraisal.

### Unit-IV

- Financing of Enterprise
- Forms of Business Ownership
- Institutional Finance to Entrepreneurs

## Method of delivery

Face to face lectures, self-study material, Active Learning Techniques

## Study time

5 hours per week

## CO-PO Mapping (PO: Program Outcomes)

	CO1	CO2	CO3	CO4	CO5	CO6
PO1	3	1		3		2
PO2	2	3	1	2	3	2
PO3			2			2
PO4						3
PO5	1	2		1	2	1
PO6			3		1	2

1-Lightly Mapped

2- Moderately Mapped

3- Highly Mapped

**Blooms Taxonomy and Knowledge retention (For reference)**  
 (Blooms taxonomy has been given for reference)

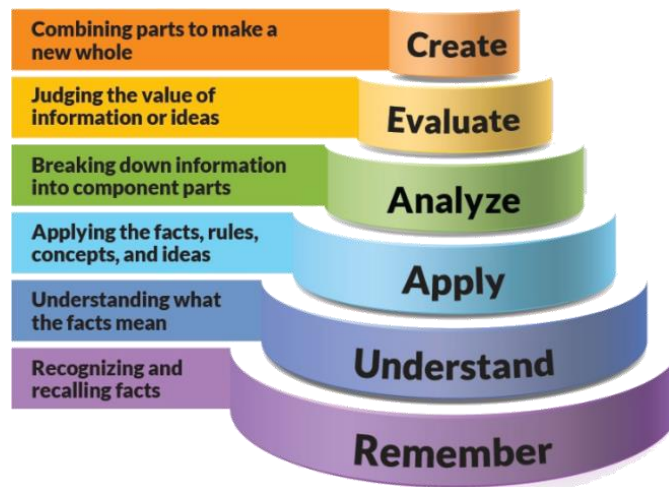


Figure 1: Blooms Taxonomy

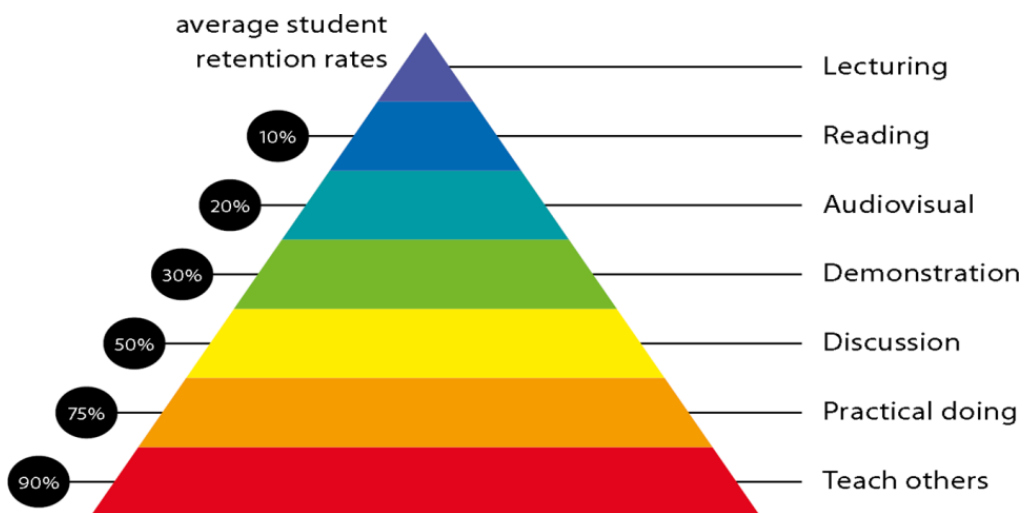


Figure 2: Knowledge retention

## Graduate Qualities and Capabilities covered

General Graduate Qualities	Specific Department of Management Graduate Capabilities
<b>Informed</b> Have a sound knowledge of an area of study or profession and understand its current issues, locally and internationally. Know how to apply this knowledge. Understand how an area of study has developed and how it relates to other areas.	<b>1 Professional knowledge, grounding &amp; awareness</b> Awareness regarding the concept of Entrepreneurship and various helping agencies
<b>Independent learners</b> Engage with new ideas and ways of thinking and critically analyze issues. Seek to extend knowledge through ongoing research, enquiry and reflection. Find and evaluate information, using a variety of sources and technologies. Acknowledge the work and ideas of others.	<b>2 Information literacy, gathering &amp; processing</b> Ability to process entrepreneurial concepts in real life situations
<b>Problem solvers</b> Take on challenges and opportunities. Apply creative, logical and critical thinking skills to respond effectively. Make and implement decisions. Be flexible, thorough, innovative and aim for high standards.	<b>4 Problem solving skills</b> Solve routine problems associated with employee motivation, training and business growth
<b>Effective communicators</b> Articulate ideas and convey them effectively using a range of media. Work collaboratively and engage with people in different settings. Recognize how culture can shape communication.	<b>5 Written communication</b>
	<b>6 Oral communication</b>
	<b>7 Teamwork</b> Ability to work in team and help synergize the productivity level
<b>Responsible</b> Understand how decisions can affect others and make ethically informed choices. Appreciate and respect diversity. Act with integrity as part of local, national, global and professional communities.	<b>10 Sustainability, societal &amp; environmental impact</b> Acknowledge the importance of entrepreneurship on society and economy as a whole

### Practical work:

(Mention what practical work this Course involves)

### Lecture/tutorial times

Lecture	Monday	11:10 to 12:10	Room LH 36
Lecture	Friday	11:10 to 12:10	Room LH 36
Lecture	Friday	02:05 to 03:05	Room LH 36

### Attendance Requirements

The University norms states that it is the responsibility of students to attend all lectures, tutorials, seminars and practical work as stipulated in the Course outline. Minimum attendance requirement as per university norms is compulsory for being eligible for mid and end semester examinations.

### Details of referencing system to be used in written work

APA 6<sup>th</sup> edition

### Text books

- Entrepreneurial Development by Dr. S.S. Khanka - S Chand Publication
- Entrepreneurship Development (Obstacles & Solutions) by Dipesh D. Uike - Himalaya Publication

### Reference Books:

- Entrepreneurship Management by Aruna Kaulgud
- Essentials of Entrepreneurship & Small Business Management by Thomas & Norman
- Dynamics of Entrepreneurship & Management by Vasant Desai.
- Entrepreneurship: Resources & Strategies by Marc J. Dollinger

### Web resources:

- <http://www.dcmsme.gov.in>
- [www.ediindia.org](http://www.ediindia.org)

### ASSESSMENT GUIDELINES

Your final course mark will be calculated from the following:

<b>Assignment</b>	5% (week 4)	Outcome (1-3)
<b>Presentation</b>	5% (week 8)	Outcome (1-4)
<b>Mid semester</b>	40% (due week 10)	Outcome (2-5)
<b>Project</b>	10% (Outcome 6)	
<b>Final exam</b> ( <i>closed book</i> )	40%	Outcome (1-6)

### SUPPLEMENTARY ASSESSMENT

Students who receive an overall mark less than 40% in mid semester or end semester will be considered for supplementary assessment in the respective components (i.e mid semester or end semester) of semester concerned. Students must make themselves available during the supplementary examination period to take up the respective components (mid semester or end semester) and need to obtain the required minimum 40% marks to clear the concerned components.

### Practical Work Report/Laboratory Report:

A report on the practical work is due the subsequent week after completion of the class by each group.

**Late Work**

Late assignments will not be accepted without supporting documentation. Late submission of the reports will result in a deduction of -% of the maximum mark per calendar day.

**Format**

All assignments must be presented in a neat, legible format with all information sources correctly referenced. **Assignment material handed in throughout the session that is not neat and legible will not be marked and will be returned to the student.**

**Retention of Written Work**

Written assessment work will be retained by the Course coordinator/lecturer for two weeks after marking to be collected by the students.

**University and Faculty Policies**

Students should make themselves aware of the University and/or Faculty Policies regarding plagiarism, special consideration, supplementary examinations and other educational issues and student matters.

**Plagiarism** - Plagiarism is not acceptable and may result in the imposition of severe penalties. Plagiarism is the use of another person's work, or idea, as if it is his or her own - if you have any doubts at all on what constitutes plagiarism, please consult your Course coordinator or lecturer. Plagiarism will be penalized severely.

*Do not copy the work of other students.*

*Do not share your work with other students (except where required for a group activity or assessment)*

### Course schedule (subject to change)

(Mention quiz, assignment submission, breaks etc. as well in the table under the Teaching Learning Activity Column)

Week #	Topic & contents	CO Addressed	Teaching Learning Activity (TLA)
Weeks 1	Entrepreneur and Entrepreneurship, Indian entrepreneurship	CO1	Powerpoints, discussions, practical work
Weeks 2	Women Entrepreneurship	CO1	Powerpoints
Week 3	Factors Affecting Entrepreneurship Growth	CO1, CO2	Powerpoints, discussions
Week 4	Entrepreneurship Motivation	CO1	Powerpoints, discussions
Week 5	Entrepreneurship Competencies	CO1	Powerpoints, discussions, practical work
Week 6	Micro and Small Enterprises	CO2, CO5	Powerpoints
Week 7	Opportunity Identification and Selection	CO2, CO3	Powerpoints, discussions
Week 8	Formulation of Business Plans	CO2, CO3, CO6	Discussions, practical work
Week 9	Formulation of Business Plans	CO2, CO3, CO6	Discussions, practical work
Week 10	Project Appraisal.	CO1, CO2	Powerpoints, discussions
Week 11	Project Appraisal.	CO1, CO2	Powerpoints, discussions
Week 12	Financing of Enterprise	CO4	Powerpoints
Week 13	Forms of Business Ownership	CO1, CO5	Powerpoints
Week 14	Institutional Finance to Entrepreneurs	CO4	Powerpoints